



The first **VIRTUAL CONFERENCE**
for Lotus Technical and Professional users

Call for Speakers

Presented by
@(NOTES CODE)



What is the LTAP Virtual Conference?

LTAP is the first **VIRTUAL** Lotus Technical and Professional users' conference. Many Notes professionals, users, developers, administrators, managers and executives find it difficult to take one or two full days off work to attend local Notes User Group conferences. And many don't have the budget to attend Lotusphere.

LTAP provides the opportunity for these Notes professionals to attend virtual sessions, ask the presenter questions, visit vendors' virtual booths, watch live demos at the booths and mingle online with other Notes community members. Since attendees can join the conference from their office, more people will be able to attend and participate than ever before.

WHEN:
October 27th and 28th

WHERE:
On-line Everywhere

How does a virtual conference work?

With the exception of physically being present at a conference, this conference will have the same elements as other conferences you've attended: sessions and tracks, vendor booths, raffles and prizes, and community collaboration. Speakers provide valuable information in their presentations and demonstrations while taking questions (via chat text) from attendees. Vendors' virtual booths are staffed with live team members to answer questions and to provide live product demos. These booths can be setup with literature, self-running promo/demo videos and links to the vendors' websites.

What is the user experience like?

The user can attend sessions and ask text questions to the presenter. The conversation can continue in the conference chat rooms. All of the text conversations are recorded for the attendee to review later. A virtual briefcase is available for the attendee so all presenter handouts and vendor information is downloaded in an organized fashion for the attendee.

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What is the Presenter experience like?

The presenter will be provided with a standard PowerPoint template and will be able to record the presentation in advance. The presentation must include video, and will look similar to the screenshot shown on the right.

The presentation will be shown at a specific time, and the presenter will be able to “see the audience” by seeing a list of the names of all the attendees. Attendees will be able to send and receive chat messages during the presentation and for up to 20 minutes afterwards.

Presenters will get the list of attendees. A virtual briefcase is available for the attendee so all presenter handouts and vendor information is downloaded in an organized fashion for the attendee.

How many people do you expect to register?

Our goal is to register 1,000 professionals for this innovative and informative conference.

How much does it pay?

Consider this conference an opportunity to promote yourself and your company. Presenters at LTAP get paid in fame, rather than cold cash. But wait...there's more—you also do get the contact details for everyone who attends your session, something a real-world conference does not offer.

Sessions and Tracks

Jumpstarts

Admin Track 1: Lotus Notes and Domino 8.5.2 and beyond
 Admin Track 2: Performance Tuning and Monitoring
 Admin Track 3: Notes Clients and User Management
 Admin Track 4: Lotus Traveler, Mobile clients, Sametime, etc.

Developer Track 1: Web Development / Browser Client Applications
 Developer Track 2: LotusScript, Java, @Formula, and Javascript Programming
 Developer Track 3: Notes Client application development
 Developer Track 4: Mobile Clients – iPhone, Android, and BlackBerry

Management Track 1: Alternative (IBM) Technologies (Quickr, Sametime, Websphere, etc.)
 Management Track 2: Alternative Technologies (Sharepoint, Exchange, Skype, Google)



You can record your presentation in advance

If you've presented at another conference before this will be easy!

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